



**PARTNER**

## Dhruv Anand

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### Contact

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### Practice Area/Industry Focus

IP Litigation and Dispute Resolution: All forms of Intellectual Property including Trademarks, Copyright, Patents, Designs, domain names, IP and competition law, IP and defamation law, anti-counterfeiting work including brand enforcement for luxury brands, IP contractual and advisory work.

### Career Highlights

Dhruv's work covers a wide array of cases from Luxury brands, FMCG to Pharma and Life Sciences including copyright enforcement.

With a career spanning over 15 years, he has been involved in significant copyright cases such as the DU photocopy case, enforcing the moral rights of a famous sculptor, represented copyright societies and more lately involved in a dispute concerning singers right to receive royalty.

Dhruv Anand has been instrumental in enforcing and upholding the patent rights of many pharmaceutical companies like Bayer, Merck, Pharmacyclics and Eisai whose cases have involved a



wide spectrum of complex patent law principles.

Dhruv is an exclusive India contributor for many prestigious multijurisdictional practice area guides including – Copyright Throughout the World by Silke von Lewinski and Halsbury's Laws of India. Called to the bar in 2006, Dhruv primarily practises before the Delhi High Court.

## Awards

- Recognised as a key lawyer in Legal 500 Asia Pacific Rankings 2022
- Leaders League Leading Lawyer in Patents 2022
- BW Business World 40 under 40 (2021)
- ASSOCHAM IP Excellence Award-Rising Star of the Year 2021
- Recognised amongst world's leading Patent Practitioners by IAM 1000
- Recognised amongst 40 under 40 Lawyers by Asian Legal Business
- Recognised amongst Future Legal Leaders by India Business Law Journal
- Recognised amongst 40 under 40 Lawyers by Legal Era
- AsialP IP Expert



## **EDUCATION**

- 2006, Amity Law School, BA LLB (Hons)
- 2011, George Washington University, LL.M

## **AFFILIATIONS**

- INTA Working Group on Unconventional Trademarks
- Standing Committee of AIPPI for IT and Internet
- BASCAP India Working Group
- Asian Coalition against Counterfeiting and Piracy (ACACAP)



## News & Insights

[VIEW ALL](#)

News & Updates • November 2, 2025

### [Stars vs AI: Dhruv Anand speaks to Tol about personality rights and the intent behind protecting them](#)

Partner Litigation, Dhruv Anand, spoke to Times of India for its dive-deep article on 'Stars v AI' giving a 360 degree roundup of what actually makes

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News & Updates • October 16, 2025

### [Team Anand and Anand for INTA](#)

Being a part of the International Trademarks Association (INTA) is always a delight. Here's how Anand and Anand would be joining forces with INTA on

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News & Updates • September 15, 2025

### [Aishwarya Rai & Abhishek Bachchan personality rights: Dhruv Anand's exclusive with PTI TV](#)

Aishwarya Rai Bachchan & Abhishek Bachchan personality rights case Dhruv Anand talks to PTI TV about the significance of the order passed by the Delhi

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News & Updates • September 12, 2025

### [Team Anand and Naik Secures Personality Rights Protection for Mr. Abhishek Bachchan](#)

Team Anand and Naik recently represented Mr. Abhishek Bachchan before the Delhi High Court, helping him secure his personality and publicity rights. Hon'ble

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