



## IBLJ – INDIAN LAW FIRM AWARDS 2024

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Congratulations Team Anand and Anand for being recognised at the India Business Law Journal – Indian Law Firm Awards 2024 for its outstanding services and continued excellence in IP Enforcement, Protection, Licensing & Franchising, and Internet & E- Commerce.

Our wonderful landmarks in the media and entertainment space have earned Team Anand & Naik a badge of excellence in 'Media and Entertainment'.



### Indian Law Firm Awards 2024

- Intellectual Property Enforcement
- Intellectual Property Protection
- Licensing & Franchising
- Internet and E-commerce
- Media & Entertainment (Anand and Naik)



“Century-old law firm **Anand and Anand** has been a regular in *IBLJ*’s awards coverage over the years. It has retained its spot on the internet & e-commerce list this year, too. Significant among its milestones in the tech sphere in 2023, perhaps, is their Knowledge Repository, a digital archive centralising access to a century of legal documents, allowing lawyers to quickly retrieve and annotate case files.

The firm’s expertise spans a wide range of services, including data privacy laws, IP audits, technology transfers and internet laws. It has successfully handled high-profile cases in e-commerce securing well-known trademark status for brands such as Indiamart and Nykaa. The firm’s recent confidential work includes advising Zippo on quality certification norms and conducting property due diligence for HSBC.

It also has been advising e-commerce startups and venture capital firms in the sector, including clients such as Nykaa, Flipkart and Ola. Its renowned practice in IP protection and media law complements the internet & e-commerce practice well.”

