

## **Overview**

Geographical indications have faced a tumultuous birth: they have been the source of transnational disputes and claims of illegal use, with only codification of geographical indication law and international treaties bringing quietus.

Geographical Indications or GIs protect communities that have perfected over time the manufacture of arts and products imbibing unique attributes or characteristics owing to geographical origin. A cutaway legislation that recognizes intellectual property rights of a community instead of individual producers, the Geographical Indications of Goods (Registration and Protection) Act, 1999 addresses protection of articles by geographic territory of origin, including agricultural and traditional food preparations, textiles and handicrafts, and even architectural design.

Though registration is not mandated, claims cannot be brought for infringement of unregistered GIs. Among potential benefits of registering GIs is the permissibility of associations or conglomerations of producers to adopt collective and certification marks to accentuate the distinctiveness of their products.

The Firm has a body of work in the field of GIs having represented a range of producers and associations, domestic and foreign, seeking to protect and or defend their GIs before courts and tribunals.



## **OUR PRACTICES**

**COPYRIGHT** 

**DESIGN** 

**LITIGATION** 

**PATENTS** 

**TRADEMARK** 



## Related News & Insights

**VIEW ALL** 

News & Updates • September 15, 2025

Aishwarya Rai & Abhishesk Bachchan personality rights: Dhruv Anand's exclusive with PTI TV

Aishwarya Rai Bachchan & Abhishek Bachchan personality rights case Dhruv Anand talks to PTI TV about the significance of the order passed by the Delhi

News & Updates • September 12, 2025

Aishwarya Rai personality case: Pravin Anand's exclusive with ANI

Aishwarya Rai Bachchan personality rights case: As Delhi HC grants interim protection to the Actor, Mr Pravin Anand spoke exclusively to ANI (Asian News

News & Updates • September 12, 2025

<u>Team Anand and Naik Secures Personality Rights Protection for Mr.</u>
Abhishek Bachchan

Team Anand and Naik recently represented Mr. Abhishek Bachchan before the Delhi High Court, helping him secure his personality and publicity rights. Hon'ble

News & Updates • September 11, 2025

<u>Team Anand and Naik Secures Personality Rights Protection for Mrs.</u>
<u>Aishwarya Rai Bachchan</u>

Team Anand and Naik recently represented Mrs. Aishwarya Rai Bachchan before the Delhi High Court, helping her secure protection of her Personality and