

Overview

The product labelling and packaging regime makes incumbent the metric system as the standard of weights and measures in India and defines the testing, calibration and accreditation of metric-administering bodies; it also governs the packaging and sale of goods utilising such measures.

Key Packaging and Labelling Requirements in India

The Legal Metrology Act, 2009 and Legal Metrology (Packaged Commodities) Rules, 2011 provide for standardisation of packaging and labelling in India, and define the labelling requirements of all commodities manufactured, imported and sold in the country. Albeit to a lesser extent, common law too has shaped packaging and labelling requisites, notably for food and beverage packaging.

The Food Safety and Standards Authority of India (FSSAI) has assumed a very proactive role with a stronger law being in place. Responsively, the firm has developed a specialty practice in legal metrology which extensively advises domestic and foreign enterprises on packaging requirements in the consumer goods, electronics and automotive industries, among others. (Read more about our law firm's Advertising and Product Liability practice.)

Complying with Product Labelling Rules

Our experienced attorneys conduct audits of clients' labels to ensure compliance with prevailing laws and undertakes project-based research on compliance criteria for different industries under the legal metrology law apart from advising on risk and mitigation. Significantly, FSSAI has signed a MoU with the Advertising Standards Council of India (ASCI) to keep tabs on misleading advertisements in the food and beverages sector. Therefore, producers and importers need to be aware of two pairs of regulator eyes on their product packaging and labelling.



Comprehensive Regulatory Compliance Services

The firm also assists in regulatory compliances such as registration as importer/manufacturer, registration of labels, and nomination of directors. Our attorneys represent clients before legal metrology authorities for guidance on compliance and in cases of notice for non-compliance with packaging and labelling requirements.

Navigating packaging and labelling laws in India can be complex. Our legal team provides audits, compliance guidance, and regulatory representation to help businesses stay compliant and avoid penalties.



OUR PRACTICES

COPYRIGHT

DESIGN

LITIGATION

PATENTS

TRADEMARK



Related News & Insights

VIEW ALL

Thought Leadership • October 16, 2025

<u>Indian Trade Marks Office issues Office Order – Streamlining Registry</u>
Function

'First published on Lexology' By: Safir Anand and Omesh Puri The Office of the Controller General of Patents, Designs, and Trade Marks has issued a

News & Updates • October 16, 2025

Team Anand and Anand for INTA

Being a part of the International Trademarks Association (INTA) is always a delight. Here's how Anand and Anand would be joining forces with INTA on

Thought Leadership • October 14, 2025

<u>WeWork India's NSE Listing: A Lesson in Local Execution Within Global</u>
Brands

'First published on Lexology' By: Safir Anand and Arpita Mukherjee When WeWork faced turmoil globally, leading its U.S. parent company to file for

Thought Leadership • October 2, 2025

Independent AI key to India's global power

'First published on India Business Law Journal' By: Pravin Anand and Dr. Ajai Garg The fourth industrial revolution, driven by artificial intelligence