



Training the Trainers with CIPAM

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Madhu Rewari was invited by the Cell for IPR Protection and Management (CIPAM) to speak to trainers of Agastya International Foundation about Patent, Copyright, Trademark & Design.

Explaining IP in practical and relatable terms, Madhu took the trainers – who will go on to teach children and teachers in rural and semi-urban regions – through how IP protection works and why right owners choose to protect their intellectual property. Role-play like ‘make your own brand’ and how to protect it made for an interactive session and an enthusiastic response from the participants. The Agastya International Foundation is a not-for-profit organisation that runs practical science education programmes for children and teachers in rural and semi-urban areas of India. Read more about how we are spreading the [message of IP](#) for children and [making IP fun for the next generation](#).





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