



# IP Conference for Startups at Banasthali Vidyapith

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*Prachi Agarwal was invited to Banasthali Vidyapith to talk IP to entrepreneurs and students at a workshop organised by the Consortium of Women Entrepreneurs of India. The Intellectual Property Rights Conference for [start-ups](#) was held at Banasthali Vidyapith (University) and was attended by young entrepreneurs and students. Prachi explained how businesses can build their [brand](#) and manage their IP, especially once they transition from the start-up stage. The sessions were enthusiastically received, with insightful and probing questions from the audience about the ins and outs of IP and business. [gallery type="slideshow" link="none" size="medium" ids="3132,3133,3134,3135"]*

