

## **WORLD IP FORUM 2018**

News & Updates • November 16, 2018

The World IP Forum 2018 was held in New Delhi from 14<sup>th</sup> – 16<sup>th</sup> November 2018. We present the key highlights of the three days conference.

- Anand and Anand won the award for 10 most 'Prestigious & Trusted IP Law firms of India 2018'. [gallery type="slideshow" size="medium" ids="3925,3927" orderby="rand"]
- Pravin Anand marked the inaugural opening of the World IP Forum 2018 by delivering a powerful
  welcome address. [gallery type="slideshow" size="medium" ids="3929,3930,3931,3932"
  orderby="rand"]
- **Swati Sharma** was a part of the panel discussion for 'Leveraging the IP Shield'. [gallery type="slideshow" size="medium" ids="3934,3935,3936,3937" orderby="rand"]
- Madhu Rewari discussed the 'Best Practices for handling Risk Evaluation and Mitigation Strategies'
  from the Trademarks point of view. [gallery type="slideshow" size="medium" ids="3939,3940,3941"
  orderby="rand"]
- **Rajiv Bhatnagar** shared his views on 'Patent Information and IP Strategy Riding the wave of change to achieve Business Success'.
- **Twinky Rampal** 'Building up an effective IP shield for a multinational efficiently' [gallery type="slideshow" size="medium" ids="3943,3944,3945" orderby="rand"]

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