

WIPO's conversation on IP and AI in Geneva

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World Intellectual Property Organization on September 27, <u>2019</u> organized a conference underlining the theme "WIPO Conversation on IP and Al" in Geneva.

It was a brilliant platform wherein members of the country states exchanged views on several upcoming challenging issues – impact of AI on IP systems, IP policies, IP rights management, international cooperation on IP matters, etc.

Mr. Pravin Anand of Anand and Anand, was invited to speak on this agenda, and shared the dais with other prominent members across the world.

Dynamic issues such as the nexus between "Al and IP" is indeed the new food for thought as we progress further!





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