



WEBINAR ON THE IMPORTANCE OF INTELLECTUAL PROPERTY, VALUATION AND MONETIZATION OF ASSETS

News & Updates • April 7, 2020

TiE Chennai, as a part of their initiative to foster the spirit of entrepreneurship among local entrepreneurs, invited [M.S. Bharath](#), to host a webinar on the importance of Intellectual Property, valuation and monetization of assets, setting up of a business and drafting of co-founders and employment agreements. The session, 'Coffee With Charter Member', held on 7th April, witnessed enthusiastic participation of the stakeholders of the entrepreneurship ecosystem.

**Tuesday 07th April 2020**

WEEKLY CALENDAR EVENTS
Online/zoom

**Coffee with Charter Member**
One on One zoom mentoring session

10:00am to 11:00am

**M S Bharath**
Senior Partner
Anand and Anand

- Setting up a business
- Co-founders agreements
- Employment Agreements
- Basics of IP
- IP Audits
- Valuation of assets
- Monetizing assets

11:00am to 01:00pm

Exclusive for TiE Women Participants

**Chitra Sivakumar**
Managing Partner
Timelinks
(Leading Franchisee of Titan Company Limited)

**Vijayalakshmi Rao**
Mentor & Business Advisor

02:00pm to 04:00pm

**Ask Me Anything**

**K Vaitheeswaran**
Co-founder AGAIN Drinks
"Father of ecommerce in India"
Author | TEDx Speaker

**Moderator**
Aparna Rammohan
MD, SriSattva Group

04:00pm to 05:00pm

TiE Catalyst
Mentoring Session
Akhila Rajeshwar
Executive Director
TiE Chennai



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