



PARTNER

Ekta Sarin

Partner – Litigation

Ekta Sarin is a Partner in the Litigation practice at Anand and Anand, with close to two decades of experience in Intellectual Property law. Her practice encompasses IP litigation and enforcement, transactions and licensing, brand protection and IP portfolio management, with extensive experience advising on complex IP and commercial matters.

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Career Highlights

Ekta Sarin is a Partner in the Litigation practice at Anand and Anand, with over 19 years of experience in intellectual property law. Her experience spans IP litigation and enforcement, transactions and licensing, brand protection, IP portfolio management and related commercial and regulatory matters.

She has handled a wide range of IP disputes, including trademark infringement and passing off, copyright infringement, comparative and misleading advertising claims, design infringement and validity challenges, and patent litigation. Her litigation experience covers developing and executing strategies from inception to conclusion, including pleadings, evidence management, cross-examination and final arguments. She has independently argued matters before High Courts, appellate forums and other judicial forums, including interim injunctions, final hearings and appellate



proceedings.

Ekta also advises on anti-counterfeiting and brand protection, including investigations, market surveys, raids and seizures, liaison with law enforcement agencies and civil and criminal remedies against infringers. Her transactional experience includes IP due diligence and risk assessment, joint ventures involving IP-heavy businesses, and the negotiation, structuring, transfer and licensing of patent technology and related rights.

In addition to her IP practice, she has experience in food law, drugs and cosmetics law, employment, post-acquisition transitions and corporate governance. Her career spans private practice and senior in-house legal roles, giving her experience in advising businesses on both contentious and non-contentious legal matters.

Experience

Ekta has over 19 years of experience in the field of Intellectual Property, spanning private practice and senior in-house legal roles. She has worked with leading IP law firms, advising clients on IP litigation, enforcement, transactions, licensing and brand protection, and has also held senior legal leadership positions with prominent organisations. Her experience includes handling complex IP disputes, managing intellectual property portfolios and advising on commercial, regulatory and post-acquisition matters. She has also worked across areas including food law, drugs and cosmetics law, employment and corporate governance.



RELATED PRACTICES

LITIGATION

INDUSTRY FOCUS

- Food and FMCG
- Consumer Products
- Advertising and Brand Protection
- Intellectual Property

BAR ADMISSION & EDUCATION

- Ekta holds an LL.M. in Corporations Law from New York University School of Law, an LL.B. from Campus Law Centre, University of Delhi, and a B.A. (Honours) in History from Lady Shri Ram College, University of Delhi.
- She has been a member of the Bar Council of Delhi since November 2006.



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