

PARTNER

K Premchandar

Contact

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Overview

Prem has been associated with the firm Anand and Anand since the year 2006 and has extensive experience in trademark prosecution, opposition and rectification.

Prem, a partner at Anand and Anand practices exclusively Intellectual Property law since 2006 and having more than fifteen years of rich experience in litigation and prosecution. Over the years he has advised and managed large portfolios of several Indian based multinationals in the field of Alcohol & Beer Industry, Pumps, FMGC and Fortune 500 companies engaged in diverse industries including paints, Tobacco

products, automobile and consumer goods. He counsels clients on assignments, licensing, co-existence, franchise and other transactions related to intellectual property. He has travelled extensively even to remote locations in the Northeast region for Intellectual Property matters. He appears for various major US and UK based clients before the Trademark Office and has obtained several favorable orders.

It is for his diverse work that he won the Legal Era 40 under 40 Rising Star Award 2021.

Some Notable Work

1. Obtained first well-known trademark declaration order from Madras High Court (https://indiankanoon.org/doc/72137066/).
2. Obtained first of its kind order dismissing a suit under Section 60 of Copyright Act case before Madras High Court. (Polaris Financial Technology Limited Vs. Adobe Systems Incorporated).
3. Obtained first of its kind dismissal of a suit order without any formal application in a Section 142 of Trademark Act case before Madras High Court. (https://indiankanoon.org/doc/179522854/)
4. Dealt with most complicated case involving family disputes arising out of trademark ownership and settled the matter the case thereby disposing 50 opposition proceedings, 10 IPAB proceedings, 2 criminal proceedings and managed to successfully conclude family property partition worth several crores of rupees.(https://indiankanoon.org/doc/175112278/)
5. Obtained well known declaration for the mark “Flipkart” before Madras High Court (https://indiankanoon.org/doc/94765199/)
6. Obtained one of the most sensational order under Copyright Act regarding Licensing of copyright by non-Copyright Society before High Court Novex Communications Vs DXC Technologies (https://indiankanoon.org/doc/97106760/) before Madras High Court

He is also involved in drafting and prosecuting several Geographical Indication matters before the Geographical Indication registry and also conducted proceedings related to IP infringement matter before Air and Sea customs for MNC companies. He handles huge volumes of client portfolios and specializes in providing complex opinions on brand adoption and advising on various commercial transactions including assignments.

Prem is a member of International Trademark Association (INTA) and Asian Patent Attorney Association.

INDUSTRY FOCUS

GEOGRAPHICAL INDICATIONS

RELATED PRACTICES

DESIGN
TRADEMARK
COPYRIGHT

ADMITTED

- The Bar Council of Tamil Nadu
- Madras High Court Advocates Association, Chennai

MEMBERSHIPS AND EMPANELMENT

- Intellectual Property Association of South India (IPASI)- Founding Member.
- Advisory Member- TANSTIA FNF Service Centre collaborative venture between Tamil Nadu Small and Tiny Industries Association, Chennai and Friedrich Naumann Foundation, Germany.
- Asian Patent Attorney Association
- The International Trademark Association (INTA)

QUALIFICATIONS

- LL.M (Masters in Law – Intellectual Property); Institute of Chartered Financial Analysts of India University, Tripura (2009 – 2011).
- BA (Academics Law), LL.B. [Bachelor of Law]; Dr. Ambedkar Government Law College, Pondicherry University (1999 – 2004).
- PGDHRM (Post Graduate Diploma in Human Resource Management); Pondicherry University (2003).

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This article was first published in the 29th November 2021 edition of India Business Law Journal Authors: K Premchandar and Shrivatsav N It has been law

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