PARTNER

Omesh Puri

Omesh Puri is a seasoned IP lawyer with a rich background spanning over 17 years.

Contact

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Overview

His expertise extends across a diverse spectrum of tasks, focusing on the prosecution and enforcement of intellectual property (IP) rights, including trademarks, copyrights, and designs. With substantial experience in domain name disputes, Omesh has adeptly handled cases before NIXI and WIPO. Furthermore, his proficiency extends to addressing advertising and privacy-related concerns within the IP domain. Omesh's practice encompasses providing strategic advice on intricate commercial and IP disputes while effectively managing IP portfolios across a wide array of industries, including automobiles, entertainment, education, food and beverages, software, fashion and liqour.

ENGAGEMENTS IN SPEAKING

He frequently speaks at esteemed forums and events, addressing a wide range of subjects. His speaking engagements encompass IP awareness programs coordinated by Assochem, spanning sectors such as leather, automotive, education and jewellery. He has also served as a speaker in

numerous CII programs and events hosted by GIPC and WIPR, where he delves into topics related to IP protections, enforcement, and sector-specific challenges, including those in the fashion industry, Metaverse, automotive, pharma and agriculture. Additionally, he has been invited as faculty on IP subjects by universities like Amity, Sharda and Lovely professional university. Additionally, he has conducted sessions on design protection and enforcement tailored for judicial officers.

Awards & Recognition

He has been featured in the Leaders Directory by World IP Review (WIPR) and acknowledged in The World's Leading Trademark Professionals guide under categories such as "transactions" and Silver tier category in enforcement and litigation for the last several years. He has been recognised by India Business Law Journal as one of India's Future Legal Leaders. Additionally, he has been honoured with the ASSOCHAM IP Excellence Awards – Outstanding Practitioner of the Year – Designs award. Omesh has also been recognized among 'Leading Lawyers' for IP practice by Legalera and received the prestigious "40 Under 40 Rising Star Awards 2020" by Legal Era.

Career Highlights

- Successfully negotiated the registration of numerous trademarks across varied sectors including automobiles, entertainment, education, food and beverages, software, fashion and liqour through the implementation of effective co-existence strategies and persuasive argumentation before the Trade Marks Office
- Successfully obtained several favourable decisions/orders in trademark oppositions/cancellations
- Successfully secured a High Court decision recognizing GUI (Graphical User Interface) as design and remanding back the refusal decision of the GUI to the design office
- Attained "Well-Known Trade Mark" status for number of leading brands across sectors including smartphones and electronics, education, packaging, automotive, and entertainment industries
- Secured acceptance and registration of trademarks initially refused, for diverse clients, through the diligent filing of review petitions and appeals before High Courts
- Facilitated the registration of descriptive trademarks for number of clients by presenting compelling evidence of acquired distinctiveness
- Vigorously enforced trademark rights through the issuance of cease and desist notices/take down complaint, safeguarding the interests of numerous clients across various sectors

RELATED PRACTICES

TRADEMARK

EDUCATION

Bachelor's degree in Commerce (B.Com) obtained in 2003, followed by a Bachelor of Laws (LLB) degree acquired in 2006.

PUBLICATIONS AND CONTRIBUTIONS

Omesh Puri is a prolific author, with his articles featured in esteemed publications such as the Indian Business Law Journal, ASIA IP, Trademark Lawyer Magazine, ICLG, Managing IP, Lexology, and Mondaq.

News & Insights

VIEW ALL

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Indian Designs Office issues draft guidelines for registration of GUIs and Icons

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