

**MANAGING PARTNER****Pravin Anand**

Managing Partner & Head of Litigation

Recipient of the AIPPI Award of Merit, INTA's President's Award, recognized as the "Most Innovative Lawyer" by Financial Times and the first Indian to be inducted in the IAM IP Hall of Fame, Pravin has an experience of appearing in over 3,000 cases and successfully resolving many hundreds in over 43 years of his practice as an IP lawyer.

[LINKEDIN](#)

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**Overview**

Pravin Anand has strengthened India's IP jurisprudence with his practice encompassing all facets of IP. To his credit are patent lawsuits that have transformed the pharmaceutical and bio-technology enforcement regime in India including Merck Vs. Glenmark; Roche Vs. Cipla; the Monsanto case; and a large number of other suits on behalf of Pfizer, BMS, AstraZeneca, etc.

He has broken new ground in Indian IP jurisprudence with India's first judgement on Product-by-Process Patent (Vifor International v MSN Labs & Ors), India's first protem security order (Nokia v Oppo), India's first Anti-anti-suit injunction (InterDigital v Xiaomi); Nokia-Lenovo multi-technology multi-year agreement; Software Patent law suit conferring protection (Ferid Allani case); development of damages culture in large number of cases that recognized not only punitive, but compensatory, exemplary and aggravated damages (Philips Vs. AmazeStore); India's first post-trial



SEP judgment (Philips Vs. Bhagirathi); development of unique remedies such as the “Tree Planting Order” (Merck case); and an order benefitting adolescent girls (Hermes case).

Recognized as India’s IP trailblazer and a “living legend” by leading publications, Pravin’s distinguished career includes India’s first Anton Piller order (HMV Gramophone Case); India’s first Mareva injunction order (Philips Case); India’s first Norwich Pharmacal order (Hollywood Cigarettes Case); Pioneer Overseas Corporation Case paving the way for DNA testing for disputed IPR in plant variety; India’s first order under the Hague Convention for collecting overseas evidence in India (AstraZeneca Case), and the Glenfiddich case against McDowell protecting trade dress in India.

With his significant understanding of trademarks, he has secured declarations of well-known status for several trademarks like 3D shape of ZIPPO, Red-sole of Christian Louboutin etc.

The long list of landmarks he has engendered would be incomplete without the mention of the Najma Heptulla v Orient Longman case that brought up interesting questions of joint authorship under the Copyright Law; the Amarnath Sehgal Case involving the Vigyan Bhawan Mural, which had been distorted by the Indian government and ended in the sculptor being protected through his moral rights of integrity, and the Bandit Queen Case – the first of its kind where a woman bandit called Phoolan Devi received protection for her Right of Privacy by the deletion of certain objectionable portions in the film Bandit Queen.

In addition to his regular practice, Pravin writes for ‘Halsbury’s Laws of India on Intellectual Property’; Famous and Well-known Marks, An International Analysis (Legislative history and analyses of national laws) published by International Trademark Association; besides a large number of Chapters in International IP Publications like GTDT, AsialP, MIP etc. Outside court, he engages with the larger community to spread the message of IP through NK Anand Indian Science Competition; Sir CV Raman Hologram; The Raj Anand Moot Court Competition since 1997; ‘Anaryst’ – an IP Board Game; ‘Brainchild – First IP-themed play; ‘Adventures of Mr. IP’ – an IP Comic; and ‘IPONOMICS’ – a Coffee Table Book. He is also a profound orator and regularly speaks at various prestigious forums delving into some of the most burning issues concerning the IP owners and jurisprudence.

## Awards & Recognitions

- First Indian Legal Practitioner to receive the ‘AIPPI Award of Merit’ 2012
- INTA President’s Award 2021
- Inducted in IAM IP Hall of Fame 2022
- Inducted in WIPF Hall of Fame 2023
- Inducted in Legal 500 Hall of Fame 2020–2022
- AsialP Expert (2014–2023)
- IBLJ A-List Lawyer (2016–2024)



- Benchmark Litigation – Litigation Star Asia Pacific 2021 – 2023
- Chambers and Partners – Top Ranked in IP and Life Sciences (2017-2024)
- Most Innovative Lawyer – Asia Pacific (FT Innovative Lawyers Awards 2015)
- National Law Day Award – 2010 by Indian Council of Jurists
- Legal Era – Lifetime Achievement Award for Law Firm Partner (2013)
- GIPC 2019 – presented with Award of Excellence for invaluable contribution in the field of Innovation and IP
- Highly Recommended Leading Lawyer” in Intellectual Property – Chambers and Partners 2017 – 2020
- Recognized as WTR Global Leaders 2019 & 2020
- Ranked Key Figure in Patent Litigation & Prosecution Practice by Leaders League 2020
- Managing Intellectual Property – IP Stars-Patents; 2013-2022
- Awarded Leading IP lawyer of the Decade at the 9th Annual Indian Legal Era Awards 2020
- Asia Business Law Journal A List Lawyer
- IAM Strategy 300 – World’s leading IP strategists 2017-2024
- IAM Patents1000 Gold band recommended Lawyer 2017-2024
- WTR 1000 Gold band recommended Lawyer; Enforcement and Litigation 2017-2024

## Career Highlights

***Of the numerous landmarks under his belt, some notable ones are:***

- Vifor International v MSN Labs & Ors – India’s first judgement on Product-by-Process Patent
- Anil Kapoor v Simply Life India – Judgement highlighting misuse of generative AI to infringe personality right
- Nokia v Oppo – India’s first protem security order
- InterDigital v Xiaomi – India’s first Anti-Anti suit injunction
- Amitabh Bachchan v Rajat Negi – Delhi High Court order on personality rights
- Sholay Media Entertainment & Anr v Yogesh Patel & Ors – Delhi HC restrains US based Co., others from misappropriating “SHOLAY”
- Novartis AG vs Controller of Patents & Designs – An appeal challenging the order of the Controller of Patents vide which the divisional application of the Novartis AG was rejected has been allowed by the Delhi High Court (DHC) and the order of the Controller set aside.
- Bridgestone Corporation v Controller General of Patents Designs & Trademarks & Anr – Delhi High Court interprets the provision under Indian law relating to Protection of Trademarks through International Registration under the Madrid Protocol
- Tata Sons v Hakunamata – Delhi HC allows TATA’s appeal against cryptocurrency ‘TATA Coin’
- Multi-year, Multi-technology patent cross-licence agreement between Nokia and Lenovo, and settlement of all pending patent litigation worldwide



- Renaissance Hotel Holdings Inc v B Vijaya Sai & Ors:- first decision from the Supreme Court of India clearly distinguishing between section 29 (2) and section 29 (4) of the Trade Marks Act, 1999.
- Ferid Allani case – paves way for software patenting in India
- Merck Tree Order –patent infringer ordered to plant 1,40,000 trees in pollution-stricken Delhi
- Hermes case- Trademark infringer directed to provide wholesome meals to underprivileged children, sanitary napkins in ten orphanages and foster care homes for two years
- Pioneer Overseas Corporation case – paves way for DNA testing for disputed IPR in plant variety
- Philips v. Bhagirathi – India’s first Standard Essential Patent case recognizing principles like FRAND and granting damages to the Plaintiff for the DVD patent.
- John Richard Brady’s – recognized breach of confidentiality as a separate Tort capable of being protected even if there is no contract and the copyright in drawings can be infringed by the 3-Dimensional reproduction.
- The Christian Louboutin case – protected ‘Red Sole’ as a single-colour trademark; a second case of the same Plaintiff developed the law on ‘Intermediary Liability’ restraining rogue websites.
- Philips Vs Amazestores – Landmark judgment on aggravated damages for IP infringers. This judgement developed the law on damages by recognizing not only compensatory and punitive damages but aggravated damages, reconciling English and Indian law.
- Merck vs. Glenmark- First patent law suit to be decided in Plaintiff’s favour post trial under Patents Act.
- HMV Gramophone case – India’s First Anton Piller order
- Philips case- India’s first Mareva Injunction order
- Hollywood Cigarettes case – India’s first Norwich Pharmacal order
- The Amarnath Seghal Case – Involving the Vigyan Bhawan Mural which had been distorted; the sculptor was protected through his moral rights of integrity
- AstraZeneca case – India’s first order under Hague convention for collection of overseas evidence in India
- Glenfiddich Case against McDowell protecting trade dress in India
- The Bandit Queen Case – First of its kind case where a woman bandit called Phoolan Devi received protection for her right of privacy with deletion of certain objectionable portions in the film ‘Bandit Queen’
- Najma Heptullah v Orient Longman – a case that brought up interesting questions of joint authorship under the Copyright Law
- Pharmaceutical patent cases like AstraZeneca, BMS, Eisai Co. Ltd. – answered complicated questions on Genus and Species patents.



## INDUSTRY FOCUS

### [ALTERNATE DISPUTE RESOLUTION](#)

## RELATED PRACTICES

### [LITIGATION](#)

## EDUCATION

- LLB, Delhi University
- BSc (Chemistry), St Stephens College, Delhi University

## PROFESSIONAL INVOLVEMENT

- Chairman of Confederation of Indian Industry's (CII) Sub-Committee on Intellectual Property Rights
- Chair of National Council on Intellectual Property Rights at Associated Chambers of Commerce and Industry of India
- Technical Committee Member, Legal Services Sectional Committee Bureau of Indian Standards
- Honorary Member to the Managing Committee PHD Chamber of Commerce and Industry
- INTA Board of Directors (2006-2008)
- Past President – AIPPI Indian Group
- Past President – APAA Indian Group (1994-2003)
- Past President – FICPI Indian Group
- Chairman, Sub-committee on Intellectual Property Rights – Confederation of Indian Industry (CII) (Beginning May 2021)
- Chairperson, National Council on IPR – The Associated Chambers of Commerce and Industry of India (ASSOCHAM) (March 2022 to March 2023)
- Technical Committee Member, Legal Services Sectional Committee SSD-17 – Bureau of Indian Standards (BIS)
- Honorary Member to the Managing Committee – PHD Chamber of Commerce and Industry (PDHCCI) (October 2021 – September 2022)
- Member, INTA Enforcement Committee (2022 – 2024)
- Member – AIPPI Standing Committee (January 2022 to December 2024)
- Former President of Indian Groups of AIPPI, APAA and FICPI
- Ex-member of INTA Board of



### **COMMUNITY INVOLVEMENT**

Pravin Anand turned a new leaf in IPR with Merck tree order where the patent infringer was ordered to plant 1,40,000 trees in pollution-stricken Delhi. Close on its heels came the Hermes case where the trademark infringer provided wholesome meals to underprivileged children, sanitary napkins in ten orphanages and foster care homes for two years. Well advised by him, clients gave up hefty monetary damages in lieu of social damages for larger public good.

Mr Anand also engages in several pro-bono assignments like webinars while also encouraging members of the firm to participate in pro bono programs to spread IP awareness amongst masses.



## News & Insights

[VIEW ALL](#)

News & Updates, Thought Leadership • April 30, 2026

### [‘Family of marks’ doctrine in India](#)

‘First published on India Business Law Journal’ By: Pravin Anand and Prachi Agarwal The concept of a family of marks in the context of the Trademark

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News & Updates, Thought Leadership • March 10, 2026

### [India AI Impact Summit 2026: Law, Leadership, and India’s AI Moment](#)

‘First published on BW Legal World’ By: Pravin Anand and Dr. Ajai Garg The Summit underscored a broader reality: artificial intelligence is no longer

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News & Updates, Thought Leadership • February 20, 2026

### [A conversation with Pravin Anand](#)

First published by Asian Legal Business (ALB). By: Pravin Anand With the rapid advancement of AI, block-chain, and other emerging technologies, what do

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News & Updates, Thought Leadership • January 17, 2026

### [Arbitrability of Intellectual Property Disputes in India](#)

‘First published on Asia IP’ By: Pravin Anand, Madhu Rewari and Ansh Maggo With the increasing commercialization of intellectual property in India,

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