



PARTNER

## Sandhya Singh

### Contact

Email

[sandhya@anandandanand.com](mailto:sandhya@anandandanand.com)

Phone

[+911204059300](tel:+911204059300)

### Overview

Sandhya, with an experience of 17 years of practice helps clients develop and protect their trademark portfolios both domestically and internationally.

Sandhya guides her clients including Fortune 500 companies and leading Indian companies through all phases of the trademark lifecycle and assists them with all aspects of brand creation and protection, including initial clearance, prosecution and registration, and enforcement actions. Sandhya has handled several Oppositions, Rectifications and Appeals before the Trade Marks Office; Intellectual Property Appellate Board (IPAB) and Intellectual Property Division of the High Court. Her experience also includes record of trademarks with the Customs Authority; handling domain name disputes and giving opinions on Copyright infringement and advising clients in relation to advertising issues.

She has an extensive experience of assisting clients of all sizes, many operating in the field of FMCG, food and beverage, automobile, and engineered products industries, with the selection and clearance of their trademarks and with getting them registered. In addition, Sandhya partners with clients to manage their trademark portfolios around the world specifically in the SAARC region and



regularly counsels clients on trademark disputes.

### **Awards And Recognition**

40 Under 40 Rising Star Award 2021 by Legal Era



## RELATED PRACTICES

### TRADEMARK

## PROFESSIONAL INVOLVEMENT

- Member of INTA
- Bar Council of India
- Delhi High Court Bar Association

## EDUCATION

- B.A. LL. B. (Hons)



## News & Insights

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### [Signed, Sealed, Birkin: When Intellectual Property Meets Iconic Fashion](#)

'First published on Lexology' By: Sehr Anand When Jane Birkin's Birkin, the first ever Birkin bag crafted and designed by Hermès hit the auction

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Thought Leadership • July 2, 2025

### [Promising reform aims to modernise IP management and protection in India](#)

'First published on WTR' By: Safir Anand In summary This article explores the new IP Reforms 3.0 initiative in India and various developments in the

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### [Heir of the Family Trademarks](#)

'First published on Lexology' By: Sandhya Singh, Sampada Kapoor and Kritika Gandhi Trademarks play a pivotal role in distinguishing the goods or services

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News & Updates • December 14, 2022

### [Volvo Trademark Holding AB right in VOLVO successfully protected against the mark HOLVO](#)

Volvo v Holvo In a recent matter before the Trademarks Registry, Ahmedabad, the rights of Volvo Trademark Holding AB in their well-known mark and trading

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