# IAM Strategy 300 – World's Leading IP Strategists 2024

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Pravin Anand, Safir Anand, Archana Shanker, and Vaishali Mittal continue to retain their positions as the World's Leading IP Strategists in the IAM Strategy 300's 2024 Ranking, which recognises the world's top practitioners driving innovation in IP portfolio management. They are leading the way in developing and implementing strategies that maximize the value of IP portfolios.

# IAM Strategy 300: World's Leading IP Strategists 2024

IAM 300



**Pravin Anand**
Managing Partner
(Head of Litigation)



**Safir Anand**
Senior Partner & HoD
(Trademarks, Contractual and Commercial IP)



**Archana Shanker**
Senior Partner & HoD
(Patents & Designs)



**Vaishali Mittal**
Partner
(Litigation & Strategist)

## IAM Says



Sporting an impressive track record spanning over four decades and a multitude of precedent-setting intellectual property cases, **Pravin Anand** has mastered the art of IP litigation and strategy.



Deftly combining business needs with intellectual property expertise to offer strategic advice to clients, **Safir Anand** has created a niche in the fashion industry, supporting big-name brands to protect and maximise their IP assets.



Well-versed across the full spectrum of patent work, **Archana Shanker** is instrumental in the Indian intellectual property world, providing strategic counsel and representing her clients in precedent-setting cases across the country.



Turned to by clients for their highest-stakes litigation and transactional matters, **Vaishali Mittal** is lauded for her "effective and timely manner".

## KEY CONTACTS



**Pravin Anand**
Managing Partner
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**Safir Anand**
Senior Partner
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**Archana Shanker**
Senior Partner
View Bio of Archana Shanker



**Vaishali R Mittal**
Senior Partner
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