



Artificial Intelligence



Overview

The rise of Artificial Intelligence (AI) has revolutionized industries across the globe, unlocking new possibilities and transforming traditional business models.

As AI continues to evolve, so too do the complexities surrounding the protection and commercialization of AI-driven innovations. At Anand and Anand, we are at the forefront of addressing the intersection of Artificial Intelligence and Intellectual Property (IP), providing cutting-edge legal services to protect your innovations in this rapidly advancing field. AI technologies are reshaping how businesses create, develop, and apply intellectual property. From AI-generated inventions to AI-assisted designs and works of authorship, the role of AI in the IP landscape is expanding. Understanding the implications of these developments and how they interact with existing IP laws is essential for businesses looking to protect their innovations.

Key challenges and opportunities that AI brings to IP include – AI-Generated Inventions, Ownership and Patentability, AI and Copyright Law and AI in Trademarks and Branding.

At Anand and Anand, our IP team is well-versed in the unique challenges posed by AI technologies and their intersection with intellectual property law. We offer strategic advice and legal services to businesses and innovators working with AI, ensuring that their intellectual property is adequately protected and leveraged. Our experts collaborate with you to design tailored IP strategies that align with your AI developments, helping you maximize the value of your AI-driven intellectual property. We guide you through the patent process for AI inventions, ensuring your innovations are properly protected and compliant with evolving patent laws. Whether you're dealing with AI algorithms, systems, or hardware, our team helps secure your patent rights in both India and globally. With the proliferation of AI-generated creative works, we provide counsel on the ownership, registration, and protection of copyright for AI-generated content, ensuring that your creations are legally safeguarded. As AI plays an increasing role in branding and consumer interaction, we help



businesses protect their trademarks and ensure they remain distinctive in the marketplace, including advising on AI-generated logos and brand identities.

When disputes arise over AI-driven inventions or creations, our team is equipped to represent your interests in complex IP litigation, ensuring that your rights are upheld, and infringements are addressed effectively. With our deep understanding of both AI and IP law, Anand and Anand is uniquely positioned to help you navigate the complexities of this evolving landscape. Whether you're developing AI technologies, using AI in your creative processes, or simply looking to protect your AI-related IP, our team provides the expertise and support you need to stay ahead in the digital age.



OUR PRACTICES

[COPYRIGHT](#)

[DESIGN](#)

[LITIGATION](#)

[PATENTS](#)

[TRADEMARK](#)



Related News & Insights

[VIEW ALL](#)

Thought Leadership • May 29, 2025

[Heir of the Family Trademarks](#)

'First published on Lexology' By: Sandhya Singh, Sampada Kapoor and Kritika Gandhi Trademarks play a pivotal role in distinguishing the goods or services

Thought Leadership • May 15, 2025

[Navigating the AI frontier: India's sovereign LLM quest](#)

'First published on India Business Law Journal' By: Pravin Anand, Dr. Ajai Garg and Alvin Antony The ascendancy of large language models (LLMs) has

Thought Leadership • April 30, 2025

[Senior user versus junior user: Delhi High Court confirms passing off in a trademark dispute](#)

'First published on Asia IP' By: Prachi Agarwal and Manan Mondal In a significant ruling, the Division Bench of the Delhi High Court in Wipro Enterprises

Thought Leadership • April 29, 2025

[The future of trademarks: shaping tomorrow's brand identity](#)

'First published on IP Stars' By: Safir Anand, Omesh Puri and Abhishek Paliwal As the world changes and technology grows fast, the way we think about
