Scary tales to fairy tales

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Anand and Anand brings its trademark innovation to making legal concepts more palatable with its latest filmic event. Safir Anand organised a first of its kind 'Scary Tales to Fairy Tales' highlighting how initial corporate goof ups can be turned around into serendipitous outcomes. Co-founder of Motilal Oswal Group, Raamdeo Agrawal, gave a 30 minute presentation on how companies have created consistent wealth from their intangibles. And that intangibles include more than just the brand. That the event was held at the offices of Motilal Oswal in Mumbai is a matter of great pride. Over 75 leading corporates attended the event, and found it an entertaining and engrossing event.

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