World Intellectual Property Day 2017

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This World Intellectual Property Day sees several members of the firm engage in discussion on IP subjects ranging from art to IP commercialisation and litigation. And we reinvent classic word game Hangman into something a bit more...thematic.



Pravin Anand will be speaking at the 4th World Intellectual Property Forum being held in Bangalore. The Forum is bringing together over 400 IP experts from over 30 countries to discuss the IP landscape. Themed 'Harnessing the Power of Intellectual Property', the event will focus on the latest IP developments and how these can be aligned with business objectives. MS Bharath will be speaking at the 'IPR Opportunities for Innovative Upstarts and Startups' seminar organised by the Confederation of Indian Industry (CII) in Chennai. At an activity organised by Hindustan Unilever to celebrate World IP Day Madhu Rewari will talk to school children on what intellectual property rights actually mean. Simplified IP concepts and activities describing the same should be the order of the day.



UNESCO and CSH are organising a seminar on Copyright Engagement in Creation, Appreciation and Collection at the French Institute in Delhi. Creating, archiving, curating and collecting visual artworks remain ambiguous subjects, and the seminar hopes to shed a little light on the matter. Tejshree Savara Mathur will speak on the 'Moral and Economic Rights of Artists' and art sales, and the role of the many stakeholders involved. Also, copyright concerns stemming from outright copying are fairly well understood. But what about 'taking of inspiration' or even imitation of existing artworks and

recreating them in another form. Geetanjali Visvanathan will address the seminar on the issue from the point of view of the courts, and what some key considerations in their decision might be.



To highlight IP concepts and spread a little joy this World IP Day, we undertake an arduous journey of fun and master the sinews of laughter to reinvent a cult-classic, pop-culture phenomenon... You've played Hangman, now prepare yourself for IP MAN!

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