# IP to IPO Monetising your Intellect

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*Anand and Anand presents 'IP to IPO Monetising your Intellect' as Knowledge Partner to the Boardroom Series organised by BSE Institute.* The specially designed workshop, to be held on May 12th at BSE Institute Mumbai, will address

- How innovation happens and can be captured
- How to differentiate your business using IP
- How to prevent risks
- How to scale up through IP
- How you can enhance your market share or market cap to good IP strategy
- Global expansion
- Acquisition, Merger and Demerger
- Directors liability

For more details and registration visit BSE Institute. BSE Boardroom Series captures the commercial opportunities and adapt to the dynamic landscape in the corporate world. The series will focus on a range of topics, including leadership, strategy, finance, entrepreneurship and innovation. It will also focus on outlining training objectives, design and deliver on point training, support implementation, certify competence and evaluate training outcomes.

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