BollyGoods organises "meet and greet the designers"

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BollyGoods brings the buzz with the "meet and greet the designers" event, with over 40 designers and film professionals attending the precursor to the 3rd Edition of BollyGoods. Safir Anand is an honorary member of BollyGoods and Anand and Anand is pleased to be the Legal Partner with BollyGoods. The firm is participating for the second year running with the event. BollyGoods is a confluence of designers, jewellers, make-up artists and stylists who work closely with Bollywood, India's world-renowned film industry. BollyGoods Edition 3 is being held on July 21.

Action time for BollyGoods Edition 3

It's lights, camera and action time in the capital city as BollyGoods, a fashion and lifestyle exposition is all set with its 3rd edition Scheduled for the 21st and 22nd July 2017, at The Pavilion, DLF Emporio, Nelson Mandela Road, Vasantkunj, New Delhi, BollyGoods is coming together of the reel and the real worlds. The show hosted its first preview of the 3rd Edition, at the Ferns & Petals flagship store, MG road. Those spotted at the event were Anju Modi, Nida Mahmood, Hemant, Meeta Gutgutia, Safir Anand, Abhijeet Khanna, Elisha W and many more.

Speaking on the occasion Ms. Promila Bahri founder BollyGoods says "BollyGoods is all about design and luxe living. Fashion, art and craft are hugely inspired from Indian cinema and vice versa. Bollygoods is our attempt to showcase the creativity from the celluloid world globally." While the season will witness designers like Anju Modi, Nida , Biju, Varun and Nidhika, Sana and Tanika, Hemant Kaushik , Nitesh Saraff, Elisha W, Sasha Gaba and more showcasing their collection, Day One opens with a styling workshop by celebrity stylist by Sukriti and Akriti Grover, The evening lays the red carpet to celebrate Bollygood's inaugural night with The Raja of Indian Celluloid- a Retrospective on film maker Muzaffar Ali curated by Sathya Saran.



Anju Modi and Promila Jain Bahri



Nida Mahmood



Promila Jain Bahri



Safir Anand and Abhijeet Khanna



Meeta Gutgutia



Anubha Jain , Nikita Gupta and Avantika Agarwal



Sana and Tanika



Hemant Kaushik



Ishaant and Anuj

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