India’s Trade Mark Framework

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An overall look at the trade mark regime in India, encompassing discussion on registration, contention, dispute resolution and enforcement. Trademarks in India are protected through a combination of both specific statutes like the Trademarks Act 1999 and ancillary legislation like the Customs Act 1962 and the Companies Act 1956. Courts too have issued groundbreaking rulings concerning the definition and enforcement of advanced remedies in line with modern business practices and decisions around the world. But just as prior use, counterfeiting and enforcement law became quiescent, the internet is all set to stir the pot. *Authored by Safir Anand, Madhu Rewari and Revanta Mathur. This article was published in World Trade Mark Review’s Yearbook 2014/2015.* To continue reading, please contact us at email@anandandanand.com

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