



Anand and Anand recognised as IP Firm of the Year by License India

News & Updates • August 24, 2017

Anand and Anand has been awarded 'IP Firm of the Year' as Special Recognition at License India's India Licensing Awards 2017, held in association with Marie Claire and Economic Times. [caption



id="attachment_2495" align="alignright" width="168"] Economic Times' Brand Equity reports[/caption] "India is the second largest market in licensing", says Safir Anand, "and integration in intellectual property and licensing is at the forefront." The awards were given away by the country heads of Marie Claire, Viacom and by the global head of LIMA. Ernst & Young was the official awards process advisor. See where else the firm has been [recognised](#).





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