



## Overview

# Contractual & Commercial IP in India

**Commercial agreements must leverage the full value of intellectual property, yet ensure clear-cut boundaries between what is and what is not permissible; these should anticipate the contingency of dispute and envisage quick and decisive resolution.**

Our contractual and commercial IP practice focuses on the strategic use, transfer, and monetisation of intellectual property in business transactions. With deep insight into both commercial law and intellectual property, we help clients structure agreements that protect innovation and maximise value.

Contract law in India is governed by the Indian Contract Act, however laws pertaining to transfer of property, specific relief and employment will also significantly affect how an agreement is drafted. Provisions relating to registration, consumer protection, competition law, sale of goods, foreign exchange laws and taxation must also be taken cognisance of in a commercial transaction.

### ADVISORY & DUE DILIGENCE IN IP TRANSACTIONS

Our IP law firm functions across multi-dimensional practice areas and provides advisory, due diligence, drafting and vetting, and negotiation services for contracts and commercial agreements of all types. Our attorneys' practical expertise with investigations, enforcement and litigation in courts and tribunals for different types of IP and contractual disputes positions us ideally to consider potential transactions from a periscopic and pragmatic perspective.



**ACQUISITION AND REORGANISATION**

Our IP and commercial contracts lawyers have managed acquisition of large brands, assisted in setting up joint venture companies and drafted manufacturing and distribution agreements, among others. The firm advises in business reorganisation and drafts business purchase agreements, transition service agreements and assignment agreements for acquisition of intellectual property, moveable assets and manpower of target companies.

**ASSIGNMENTS, LICENSES AND REGISTERED USERS**

Our contractual practice handles a variety of complex assignments, licenses and registered user agreements, including recording assignments in favour of holding companies with multiple subsidiaries with accompanying transactional complexities; assignments without goodwill; global assignments and their timely filing in India.

**CORPORATE DILIGENCE AND ACQUISITION AUDITS**

Our law firm provides services for due diligence of corporates and individuals and complete audits of corporate accounts, movable and immovable assets and brands.

**PARTNER WITH A LEADING CONTRACTUAL IP LAW FIRM IN INDIA**

Whether you are negotiating a licensing agreement, acquiring a brand, or structuring a joint venture, our team brings a deep understanding of IP and contract law to every transaction. Contact us to discuss how we can help safeguard and maximise the value of your intellectual property assets.



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