



# Geographical Indications



## Overview

**Geographical indications have faced a tumultuous birth: they have been the source of transnational disputes and claims of illegal use, with only codification of geographical indication law and international treaties bringing quietus.**

### LEGAL FRAMEWORK FOR GEOGRAPHICAL INDICATIONS IN INDIA

Geographical Indications or GIs protect communities that have perfected over time the manufacture of arts and products imbuing unique attributes or characteristics owing to geographical origin. A cutaway legislation that recognizes intellectual property rights of a community instead of individual producers, the Geographical Indications of Goods (Registration and Protection) Act, 1999 addresses protection of articles by geographic territory of origin, including agricultural and traditional food preparations, textiles and handicrafts, and even architectural design.

### GI REGISTRATION, ENFORCEMENT, AND COLLECTIVE RIGHTS

Though registration is not mandated, claims cannot be brought for infringement of unregistered GIs. Among potential benefits of registering GIs is the permissibility of associations or conglomerations of producers to adopt collective and certification marks to accentuate the distinctiveness of their products.

Our law firm has a body of work in the field of GIs having represented a range of producers and associations, domestic and foreign, seeking to protect and or defend their GIs before courts and tribunals.

### EXPERIENCED GEOGRAPHICAL INDICATIONS LAWYERS IN INDIA

Whether seeking registration of a geographical indication or defending established GI rights, Anand & Anand provides strategic legal support grounded in deep IP experience. [Contact our GI law team](#) to protect the distinctiveness, reputation, and value of region-specific goods in India and beyond.



## RELATED INDUSTRIES

[DIGITAL PERSONAL DATA PROTECTION](#)

[ARTIFICIAL INTELLIGENCE](#)

## OUR PRACTICES

[COPYRIGHT](#)

[DESIGN](#)

[LITIGATION](#)

[PATENTS](#)

[TRADEMARK](#)



## Related News & Insights

[VIEW ALL](#)

Thought Leadership • February 13, 2026

### [The Digital Armor – 2026](#)

'First published on Enterprise IT World' By: Subroto Kumar Panda How the 2026 IT Rule Amendments Protect You in the Age of AI In an era where seeing

---

Thought Leadership • February 11, 2026

### [Can New NID-East Ignite India's Design Revolution?](#)

Authors: Safir Anand, Mudit Kaushik and Sehr Anand The establishment of a new National Institute of Design (NID-East) in India's eastern region,

---

News & Updates, Thought Leadership • February 10, 2026

### [Agentic AI: Productivity Gains, Risks and Data Demands Today](#)

'First published on India Business Law Journal' By: Dr. Ajai Garg and Subroto Kumar Panda Business has always been about risk, the balance between

---

News & Updates, Thought Leadership • January 30, 2026

### [Proposed Reforms to India's Design Protection Framework](#)

First published by Lexology. Authors: Safir Anand and Omesh Puri In today's innovation-driven economy, design rights have become a core element of

---