

Overview

Licensing Lawyers in India

Licences serve as irreplaceable means of sharing technology, innovation and artistic content. In fact, organisations invest in IP assets that can be readily licensed out and often entire businesses are tailored on the licensing pattern.

LICENSING ACROSS INDUSTRIES

Be it media and entertainment that rely on third-party owned and protected content, the standards-driven telecommunications industry or information technology, licensing is pervasive across virtually all industries, and it is ubiquitous even in business-consumer interaction.

With the prevalence of international standards, licensing has transcended the discretionary and entered the realm of 'essential', heralding jurisprudential development in fair, reasonable and non-discriminatory (FRAND) terms in licence agreements. Generally, however, besides certain laws common across agreements such as law of contract, taxation and competition laws, licences must comply with and incorporate intricacies pertinent to the relevant intellectual property regime.

DRAFTING, NEGOTIATION AND DISPUTE SUPPORT

Our experienced attorneys have expertise advising on, drafting and negotiating licensing agreements for all types of intellectual property. Our holistic approach to licensing arrangements and perspectives gained from agreements vigorously tested in litigation ensure not only a meeting of

commercial objectives, such as consideration and maintaining control over use of licensed property, but also ensuring that adequate dispute resolution mechanisms are envisaged and agreements are compliant with competition laws.

PARTNER WITH EXPERIENCED LICENSING LAWYERS IN INDIA

Whether structuring a technology transfer, negotiating a trademark licence, or navigating FRAND obligations, Anand & Anand provides strategic legal guidance grounded in intellectual property and commercial law expertise. Contact our law offices in India to structure, negotiate, and protect your licensing arrangements in India and globally.

Awards & Recognition

We have been ranked highly for our licensing work.
India Business Law Journal recognized us as the Licensing & Franchising Firm of the Year 2023
In 2022, AsiaIP honoured us for our Licensing and Franchising practice

OUR PRACTICES

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