

Overview

Media and Entertainment Law

For media and entertainment to thrive, the market must allow fair competition, opportunities for collaboration and the ability to effectively monetise commercial property – much of which depends on strong intellectual property protection.

Media and entertainment, an inapt containment of a vast and diverse set of industries, is nearly universally the poster child of creative expression, information dissemination and economic growth. Since its inception, Anand and Anand has been a trusted media and entertainment law firm in India, supporting creators and industry leaders alike. Having worked in close collaboration with national and international performers, artists, authors, publishers, production houses, record labels, online content providers, broadcasters, advertisers and distributors, our attorneys have introduced and crystallised crucial international legal concepts in the field.

The firm represents a clientele spread across film, television, music, radio, publishing and new media. Our lawyers consistently devise and deliver well-researched, cost-effective and comprehensive commercial and litigation strategies for all conventional and non-conventional issues faced by our clients.

Our dedicated teams provide diverse services, including negotiations encompassing acquisition, protection, distribution and exploitation of rights; franchising and partner searches; drafting and vetting contracts and agreements; clearances and regulatory compliances, assistance regarding licensing and other ancillary issues, arbitration and mediation and civil and criminal litigation.

DUE DILIGENCE

Our team of experts conducts thorough due diligence to ensure that clients are sufficiently protected from potential threats of infringement and copying deploying a wide variety of tools to vet projects and agreements, and suggest appropriate modification of content. Being sensitive to the aversion of the creative industries to excessive paper work and legal formalities, we use simple, user-friendly and cost-effective mechanisms to achieve the right balance between a saleable production and protection from potential threats.

PARTNERSHIPS & COMMERCIAL OPPORTUNITIES

We are proud to be a part of a network of associations and our in-depth understanding of our client's intellectual property coupled with a practical work approach makes us an obvious choice to assist them in potential tie-ups and other business plans. We structure deals for production houses looking for investment or for investors looking for ideal projects to participate in.

INCUBATION OF TALENT

Our law firm represents various artistes, composers and companies that have access to a huge pool of fresh talent. Our lawyers assist the client in leveraging creativity and talent for the maximum commercial potential and at the same time help content seekers find the right talent for investment.

SPEAK WITH OUR MEDIA AND ENTERTAINMENT LAWYERS

Looking for a media and entertainment law firm in India? Anand & Anand advises creators, studios, production houses, publishers, broadcasters, platforms and other industry participants on intellectual property, licensing, contracts, regulatory matters, disputes and commercial transactions. Contact our media and entertainment law team to protect your rights, structure opportunities and navigate the evolving legal landscape across traditional and digital media.

Awards & Recognition

Our media and entertainment practice is highly regarded with many cases making headlines. Some of the recent honours include

- Asia IP India IP Awards – Technology, telecom and media
- IBLJ Indian Law Firm Awards –Media & Entertainment 2020 – 23

OUR PRACTICES

COPYRIGHT
CORPORATE
DESIGN
LITIGATION
PATENTS
TRADEMARK

Related News & Insights

VIEW ALL

News & Updates, Thought Leadership • November 7, 2026

Can Public Health Override a Pharmaceutical Patent? The BPaL Patent Dispute in India

Pharmaceutical innovation and access to medicines are closely connected aspects of public health. While patent protection can encourage investment in research

---

News & Updates, Thought Leadership • November 4, 2026

Can AI Steal Your Brand Identity? Trademark Squatting and AI Misuse in India

Imagine discovering an Instagram account using your company's name, a website offering products under a deceptively similar identity, or an AI-generated

---

News & Updates, Thought Leadership • November 2, 2026

What is Copyright Worth When Machines Do the Creating? Lessons from Streaming and Gaming

First published by AsiaIP. Author: Lakshmidevi Somanath Copyright law has traditionally addressed the asymmetry between the costs of creating a work and

---

News & Updates, Thought Leadership • October 31, 2026

Your Startup Has Filed a Patent. Now What? The Commercial Value of IP

A startup has developed a new technology, filed a patent application and begun building its product. The filing is an important milestone. But what happens

---