

Overview

IP Protection for Startups in India

A strong legal foundation for a new business is just as important as a sound business model. Businesses that are legally compliant from inception scale much more smoothly and realise more of their value if legally savvy from the start.

Why Intellectual Property Protection Is Vital for Startups

The value of a business in its nascence is disproportionately contained in its intellectual property, be it copyright in artwork and designs, the unique branding, or trade secrets that imbibe its uniqueness.

Save for occasional concessions, startups are subject to the same legal regime as any other business. It is therefore ironic that fledgling businesses attempt to delay their interaction with the law for as long as possible when, in fact, engaging with legal requirements at the fore will likely boost value and save resources later.

Being a law firm deeply invested in innovation, we are always excited to hear new ideas and be part of a new business's growth story. Our startup law practice group engages with new businesses both at the pre-funding and funding stages and ensures that they have their legal compliances in order.

Startups both benefit from IT and bring spontaneous innovation to the industry and beyond. Their needs though similar to established IT entities are typically at a much smaller scale and flexibility in service offerings is prerequisite. Ensuring compliance and adequate safeguard on proprietary creations is essential to sustainable growth for any nascent business.

Startup Advisory Services

Our law firm's intellectual property expertise makes us exceptionally suited for offering strategic copyright, trademark, patent and design-related advice to start up businesses, including advice on protection, risk management and contentious issues. We also conduct intellectual property audits and undertake application filing, nationally and internationally.

We engage actively and wholesomely with the startup community, organising events aimed at early-stage ventures and partnering with dynamic startup initiatives, providing a platform to interact with lawyers and discuss their legal issues.

If you are looking for a startup law firm in India, our team provides end-to-end legal support – from compliance and contracts to IP protection and funding advice – to help your business grow with confidence.

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