50K Invites Safir Anand to Talk About Creating Value through IP Monetisation

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Safir Anand invited to speak to start-ups at the 50K Talk Series held in Raipur on 28 October.

Speaking about "Wealth through Monetization of IP & Value Migration", he introduced IP concepts and how essential it is to safeguard start-ups' trademarks. The concept of brand valuation was emphasised to the young and ambitious entrepreneurs looking to start up their ventures. And a special session was devoted to protecting brand, and awareness was drawn towards the importance of patenting. Innovation and its concepts were explained through videos in an interactive and fun way! 50K Ventures gives a leg up to start-ups, providing early stage start-ups with resources by bringing together domain experts across investors and accomplished mentors. [gallery type="slideshow" size="medium" ids="2669,2670,2671,2672" orderby="rand"]

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