Maximising your ‘IP-otential’

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Anand and Anand conducted an informative session on the request of clients to talk about protecting and maximising the value in intellectual property and brand. The sit-down also saw great ideas and interaction about how IP is shaping and being shaped by technologies like AI, blockchain and 3D printing. [gallery type="slideshow" link="none" size="medium" ids="2997,2998,2999"]

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