



WTR 1000 rankings for 2018 released

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Anand and Anand gets topmost gold band for 'Enforcement and Litigation' in World Trademark Review's WTR 1000 rankings for 2018. Pravin Anand and Safir Anand recognised for their trademark practice and expertise. [World Trademark Review](#) describes Anand and Anand:

Indian trademark professionals unanimously agree that **Anand and Anand** has some of the best IP litigation skills in the country. Its reputation in this regard is international and foreign associates are quick to recommend the firm as “a tremendous organisation you can rely on heavily”.

Anand and Anand is also the only firm from India to have practitioners – Pravin Anand and Safir Anand – receive a gold ranking for both 'Enforcement and Litigation' and 'Prosecution and Strategy'.

Cited for his “innovative and imaginative” approach, managing partner **Pravin Anand** is a redoubtable force on the contentious side of the practice and has a slew of ground-breaking victories on his résumé. An international thought leader, he is also a respected author and speaker on IP topics.

His gold-tier counterpart on the prosecution side is **Safir Anand**, who heads the trademark and commercial IP department. He possesses broad expertise and can advise brand owners holistically, taking into consideration advertising, marketing and labelling law, among others.

See where else the firm has been [recognised](#).

