IP Conference for Startups at Banasthali Vidyapith

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Prachi Agarwal was invited to Banasthali Vidyapith to talk IP to entrepreneurs and students at a workshop organised by the Consortium of Women Entrepreneurs of India. The Intellectual Property Rights Conference for start-ups was held at Banasthali Vidyapith (University) and was attended by young entrepreneurs and students. Prachi explained how businesses can build their brand and manage their IP, especially once they transition from the start-up stage. The sessions were enthusiastically received, with insightful and probing questions from the audience about the ins and outs of IP and business. [gallery type="slideshow" link="none" size="medium" ids="3132,3133,3134,3135"]

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