World IP Day 2018 Celebrations

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On the Occasion of World IP Day 2018, Pravin Anand was a speaker at the India Intellectual Property Convention & 10th National Intellectual Property Awards, organized by Confederation of Indian Industry (CII) in New Delhi. Managing Intellectual Property [Archana Shanker](#) has been ranked as Top 250 Women in IP by Managing Intellectual Property 2018. The list was released on the occasion of World IP Day, which had the theme "Powering Change – Women in Innovation and Creativity". **Mahindra and Mahindra** invited Safir Anand to deliver a talk on the valuation of IP on the occasion of World IP Day 2018 at their head office in Mumbai. The talk was delivered with examples on process, methods and with anecdotes on both value creation and destruction, followed by a talk on value disruption.

To mark the twin celebrations of the 15th anniversary of our Chennai Office and World IP Day, we hosted a warm evening for our clients in Chennai. The speakers included luminaries such as Academy Award (Oscar) nominee, Bombay Jayashri Ramanath, Retd. Hon'ble Justice Prabha Sridevan, Renowned Author, Illustrator and humorist, Krishna Shastri Devulapalli, and Historian V. Sriram in engaging sessions moderated by M.S. Bharath.

The 4th edition of [Patents and Design Rewind 2017](#), an encapsulation of the developments that have taken place in the last year was launched on World IP Day 2018

Our Noida office celebrated the World IP Day 2018, by screening "JOY" starring Jennifer Lawrence, Robert De Niro and Bradley Cooper that truly celebrates the World Intellectual Property Organization – WIPO's theme of "Powering Change - Women in Innovation and

Creativity" with Woman and creativity at the heart of it. **Read more:** World IP Day Celebrations 2017

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