



## WORLD IP FORUM 2018

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The World IP Forum 2018 was held in New Delhi from 14<sup>th</sup> - 16<sup>th</sup> November 2018. We present the key highlights of the three days conference.

- Anand and Anand won the award for 10 most '**Prestigious & Trusted IP Law firms of India 2018**'. [gallery type="slideshow" size="medium" ids="3925,3927" orderby="rand"]
- **Pravin Anand** marked the inaugural opening of the World IP Forum 2018 by delivering a powerful welcome address. [gallery type="slideshow" size="medium" ids="3929,3930,3931,3932" orderby="rand"]
- **Swati Sharma** was a part of the panel discussion for 'Leveraging the IP Shield'. [gallery type="slideshow" size="medium" ids="3934,3935,3936,3937" orderby="rand"]
- **Madhu Rewari** discussed the 'Best Practices for handling Risk Evaluation and Mitigation Strategies' from the Trademarks point of view. [gallery type="slideshow" size="medium" ids="3939,3940,3941" orderby="rand"]
- **Rajiv Bhatnagar** shared his views on 'Patent Information and IP Strategy - Riding the wave of change to achieve Business Success'.
- **Twinky Rampal** 'Building up an effective IP shield for a multinational efficiently' [gallery type="slideshow" size="medium" ids="3943,3944,3945" orderby="rand"]

