Initiative against counterfeit trade

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A robust system of trade and customs is largely dependent on training and education. Knowing the counterfeit goods and differentiating the original goods from the rest is important. In another one of our initiatives for sensitizing custom officials and to making them aware of Intellectual Property Rights and Enforcement procedures, we are pleased to share that Manish Biala conducted a customs training at the customs office at Tughlakabad, New Delhi on behalf of Chanel in collaboration with React, which is an Anti-Counterfeiting Network fighting counterfeit trade for over 28 years. [gallery type="slideshow" size="medium" ids="4511,4512,4513,4514"]

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