Safir Anand talks solving the ‘Plagiarism in Fashion’ dilemma

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The Oxford Bookstore, New Delhi on 30th July organized a talk on “Plagiarism in Fashion” with esteemed panelist's including Safir Anand (Senior Partner Anand and Anand), J.J. Valaya (celebrated Fashion Designer), and Nonita Kalra (Harper’s Bazaar India Editor). The panelists debated on several challenges that the designers face and what they can do to safeguard their creations by protecting their IP, identifying the genesis of the problem. The audience was a right mix of Journalists, bloggers and fashion enthusiasts that resulted in a highly interactive session. Read more

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