Sharing insights at the International Conference on Intellectual Property Rights and Innovation Management

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Akshaya P. Sachin from our Chennai team was invited as a Speaker at the International Conference on Intellectual Property Rights and Innovation Management organised by the School of Law, Sathyabama Institute of Science and Technology on 14 September 2019. The Conference had delegates from Europe and Asia and professionals from the manufacturing and construction industries. Other Speakers in the Conference were professors from National Law Schools, practising advocates and government officials. The topic of her presentation was the basics of trademarks and its enforcement. Her presentation was interactive with quizzes and games based on brands which was well received by the delegates and students at the Conference.



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