IAM Strategy 300 Rankings 2020

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The latest edition of the prestigious IAM Strategy 300: The World's Leading IP Strategists has been published by IAM - Informing IP value. The list is a definitive guide on individuals possessing world-class skills in the development and roll-out of strategies that maximize the value of patents, copyright, trademarks, and other IP rights.

It gives us immense pleasure to announce that Anand and Anand has earned a holistic place on this prestigious list.

Rightly designated as "IP Visionary", Mr. Pravin Anand's name adorns this list a fourth time while Ms. Vaishali Mittal and Ms. Neeti Wilson feature in this coveted list a consecutive second time, 2019 being their debut year.

Delighted to share that Mr. Safir Anand and Ms. Archana Shanker are making their debut in the 2020 list increasing the strength from 3 to 5 members.

Here's what IAM says about our members:


iam 300
Pravin Anand expresses his love of intellectual property in many ways, winning benchmark litigations in India being just one of them; by writing and presenting extensively and developing innovative IP products, he has cultivated an excellent strategic overview.
Vaishali Mittal draws on abundant IP litigation, prosecution, transactions and consulting experience and is ideally placed to give excellent overarching strategic advice. Dynamic in contentious settings, she puts forth resonant arguments – a skill that also nets her great success around the deal negotiation table.
Possessing a keen business sense and a nose for opportunity, Safir Anand pulls all the right levers to help clients bring about overall growth. He also protects companies' IP to the hilt which fuels confidence in commercial decision making.
Archana Shanker's ability to advise on patent matters of near infinite variety sets her apart as one of the best-rounded private practitioners. She has a faculty for complex prosecution and litigation, and has cultivated strategic wisdom having handled many matters of first impression in India.
When complex questions of a technical, legal, strategic or commercial nature are posed, Neeti Wilson steps up with the right answers. She has mastered the art of patent protection and portfolio positioning and is also in her element handling asset valuation and monetisation instructions.

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