



## CL Educate halts Byju's misuse of its trademarks

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In an action brought by CL Educate Limited, the company behind Career Launcher (popularly known as CL), India's premier test prep institutions, the Delhi High Court has restrained competitor Think and Learn Pvt. Ltd. (popularly known as Byju's) and its directors from infringing and misusing CL's trademarks to lure prospective students into enrolling for their courses. Byju's was alleged to have registered CL's trademarks as AdWords on Google and a domain name [www.clclasses.in](http://www.clclasses.in) in which it used to mislead students into providing their contact details in lieu of free study material. Byju's would then use the contact details to send promotional pitches to students to encourage them to enrol for their courses. On 3<sup>rd</sup> October, 2016 the Delhi High Court took cognizance of the allegations against Byju's and deemed it fit to pass an injunction restraining the defendants from infringing CL's rights. *CL Educate Ltd. v Byju Raveendran & Ors.*

