Brand Management: Valuation and Protection in India

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In collaboration with the UK Intellectual Property Office, Anand and Anand is organising a conference on Brand Management: Valuation and Protection in India. The conference is slated for 8th November 2016 at India Habitat Centre. The conference will highlight the importance of brand valuation, its importance in commercial transactions and litigation and how it can be best harnessed to help new entrants and established businesses in India. The sessions will be in the traditional format of a seminar with a Q&A segment, and end with a round table discussion by notable speakers. If you have any questions on this topic that you would like answered by our expert panel during the conference, please email any of the persons mentioned: Vaishali Mittal, Kruttika or Siddhant.

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