Fashion Dossier

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Intellectual property in fashion is best approached with an open mind; not only for what can be protected, but the kinds of protection the designer should consider. With the progressive attitude at Intellectual Property Offices in India, copyright and design are no longer the only IP options available to creators; trademarks and online domains being the new avenues that must be pursued. Our Fashion Dossier (Vol. 1) , discusses common intellectual property (mis)concepts in the fashion industry. We dissect case and statutory law into palatable dos and don'ts that make for an easy and informative read. To read more, contact us at email@anandandanand.com Read more at https://www.anandandanand.com/wp-content/uploads/2019/07/Fashion-Dossier.pdf

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